



News Release

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iTRAK REPORT MANAGER™ SIMPLIFIES FLEET OPERATIONS BY GENERATING AFTER-HOURS, AUTOMATED FLEET REPORTS

New, advanced reporting application runs in the background; allows users to schedule the creation and email delivery of critical fleet reports.

October 23, 2008 (Woodland Park, Colo.) – iTRAK Corporation, a leading provider of GPS-based tracking, mapping, and reporting solutions, announced today the commercial release of its iTRAK Report Manager™ application. A key feature of iTRAK Report Manager is the fully automatic generation of vehicle reports as a background activity on any user's PC.

The new application is designed to be used with the company's core product, iTRAK Fleet Manager™. Customers can now schedule an expanded array of reports to run in real time or on any selected future date. Users can configure reports to run once, or on a recurring daily, weekly, or quarterly basis. Data is automatically stored on the user's PC for archiving and subsequent retrieval.

"iTRAK Report Manager is the ideal enhancement for operators who need fleetwide reports on a regular basis," said Zachary Antilley, Large Customer Support Manager for Cash Register Services, Inc., a Texas-based provider of grocery POS systems across 7 states. "Since everything is fully automated, we just need to set it up once. It runs overnight and emails the most critical reports to management."

This first release of iTRAK Report Manager features 10 different report types, such as Activity, Detailed, Stop, State/Province, Over Speed, and Landmarks-by-Vehicle.

New reports include:

- I/O Report – Tracks all on-board sensor activities, such as door open/closed, PTO engaged/disengaged, or lights on/off.
- Trip Report – Captures data relating to a specific "trip," defined as all events between "start" and "stop" positions. The report summarizes trip distance and duration, as well as the destination address and stopped duration.
- Landmark Report – This new report shows all visits (by all vehicles) to one or more selected landmarks.
- Engine Idle Report – An invaluable tool for controlling unnecessary fuel waste, this report shows engine run times, idle times, maximum and average idle

events for each vehicle. Users can enter the fuel consumption rate and fuel price, and the report will calculate the cost of idling.

Future releases of iTRAK Report Manager are expected to include a Maintenance Report, Time Card, and a Driver's Log.

About iTRAK Corporation

iTRAK Corporation (formerly Data Burst Technologies) was founded in 1995 as a developer of GPS-based wireless tracking and AVL systems. The company's principal offices and network operations center are located in Woodland Park, Colorado.

The company's flagship product, iTRAK Fleet Manager, is designed for commercial fleets of 5 to 5,000 vehicles, and runs as a web-hosted service or on-site enterprise version. The application is used by thousands of fleet managers throughout North America. Its event-based transmission scheme dramatically improves tracking efficiency by sending more data when the vehicle is moving quickly and less data when the vehicle is moving slowly or stopped. Transmission triggers include distance traveled, elapsed time, and key events.

iTRAK Fleet Manager has been embraced by decision-makers in diverse markets such as Construction Services, Plumbing/HVAC, Trucking, School Transportation, Landscaping, Towing & Recovery, Electrical Contracting, Waste Disposal, and Public Safety. The application is available in English and Spanish, and has full mapping and geocoding capabilities for the U.S., Canada, and Mexico, plus much of Europe and South America. For more information, visit www.itrak.com. (iTRAK is a registered trademark and iTRAK Fleet Manager and iTRAK Report Manager are trademarks of iTRAK Corporation.)

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