iTRAK Fleet Executive™ is a Software as a Service (SaaS) product that operates in the “cloud” and easily downloads to a user’s system from the application server. The sleek mapping interface utilizes 2D and 3D Google maps to provide users with street views, geo fences, weather overlays, traffic monitoring, and route management assistance. Due to the global coverage of the map data used by iTRAK Fleet Executive™, these features are available nearly anywhere in the world.

iTRAK Fleet Executive’s Report Manager is powered by iTRAK’s unique event-based tracking system to reduce data transfer and provide more usable data for efficient fleet management. The system is capable of producing reports and data based on a variety of information:

- Breadcrumb trails
- Starts and stops
- Speed, and mileage
- Includes embedded graphics to support report data

iTRAK Fleet Executive’s Fleet Status provides a real-time snapshot of fleet activity, complete with color coded status, as well as direction of travel, speed, and location/address. The program’s primary components are Mapping, Fleet Tracking, Fleet Status and Report Management.
- New cloud computing interface
- 2D/3D Google satellite mapping
- Integrated routing and direction support
- Multilingual support
- Sophisticated automated reporting

Traffic speed and incident data enhances efficiency and improves customer service