



News Release

FOR IMMEDIATE RELEASE:
August 15, 2007

For more information, contact:
Joan Lombardi: 719-686-0100

iTRAK RELEASES NEW FLEETFINDER™ APPLICATION GIVING FIELD SUPERVISORS QUICK ACCESS TO FLEET MOVEMENTS

Application for PDA and Smartphone handsets, allows supervisors in the field to check status of any vehicle equipped with an iTRAK GPS tracking device.

August 15, 2007 (Woodland Park, Colo.) – iTRAK Corporation, a leading provider of GPS-based tracking, mapping, and reporting solutions, announces the availability of its new **FleetFinder™** application for PDA and Smartphone devices. With FleetFinder, supervisors in the field can see a list of vehicles in his/her fleet, and choose what information to display about any vehicle. Choices include a directional icon on a full-screen interactive map; an information window showing text-based location, time, and speed; or a daily summary of position count, stop count, and geofence activity.

"FleetFinder is by far the most powerful new fleet management tool I have seen in long time," said Vince Smith of H&K Towing in Schenectady, New York. "Now our field supervisors can grab their cellular phones, click once or twice, and see exactly where any one of our trucks is located. We can coordinate the arrival of people and equipment much more efficiently and dramatically reduce unproductive idle time."

The application is available as a free download for iTRAK Fleet Manager customers, and specific versions have been optimized to run on a large number of handsets, including the BlackBerry® and Windows Mobile® platforms.

About iTRAK Fleet Manager

iTRAK Fleet Manager, the company's flagship product, is designed for commercial fleets of 5 to 5,000 vehicles, and runs as a web-hosted service or on-site enterprise version. The product's event-based transmission scheme improves tracking efficiency by sending more data when the vehicle is moving quickly and less data when the vehicle is moving slowly or stopped. Transmission triggers include distance traveled, elapsed time, and key events (i.e., starts, stops, sensor alerts). iTRAK Fleet Manager is available in English and Spanish, and has full mapping capabilities for the U.S., Canada, and Mexico, plus much of Europe and South America.

About iTRAK Corporation

iTRAK Corporation was founded in 1995 as a developer of GPS-based wireless tracking systems. iTRAK Fleet Manager™, the flagship product, is used by thousands of fleet operators throughout the United States, Canada, and Mexico. The solution has been embraced by decision makers in diverse markets such as Construction Services, Plumbing/HVAC, Trucking, School Transportation, Landscaping, Towing & Recovery, Electrical Contracting, Waste Disposal, and Public Safety. The company's principal offices and network operations center are located in Woodland Park, Colorado. For more information, visit www.itrak.com. (iTRAK is a registered trademark and iTRAK Fleet Manager is a trademark of iTRAK Corporation.

- STOP -